

Our Internships

Begin your career with us

Our Agency

Why come to us?

We'll welcome you with open arms. We're down to earth and able to give you a feel for what it's like to work in a Comms Agency. Based in the heart of London, you'll be part of Fitzrovia's creative hub. We offer an 8-12 week opportunity to be immersed within one of our award winning practices.

There is also the opportunity to network with exceptionally talented people and other interns across the agency along with working with some incredible clients like Lego, Three, AstraZeneca, Just Eat & many more. As well as the day to day, you'll be able to access development opportunities, talks, have breakfast, teas/coffees on us; and attend company socials!

Who we are?

We are a team of 200, who help clients navigate the volatile, activist and polarised landscape we call the networked age.

Our specialisms include brand strategy, capital markets, corporate reputation, consumer marketing, crisis and issues management, health, public affairs and financial services.

We are one of the most-awarded teams in the industry and our work for the NHS is PR week's 'campaign of the decade'

What do we do?

We exist to deliver strategic outcomes for our clients by advancing stellar ideas, building stronger relationships, combating fake news, and overcoming the negative effects of polarisation.



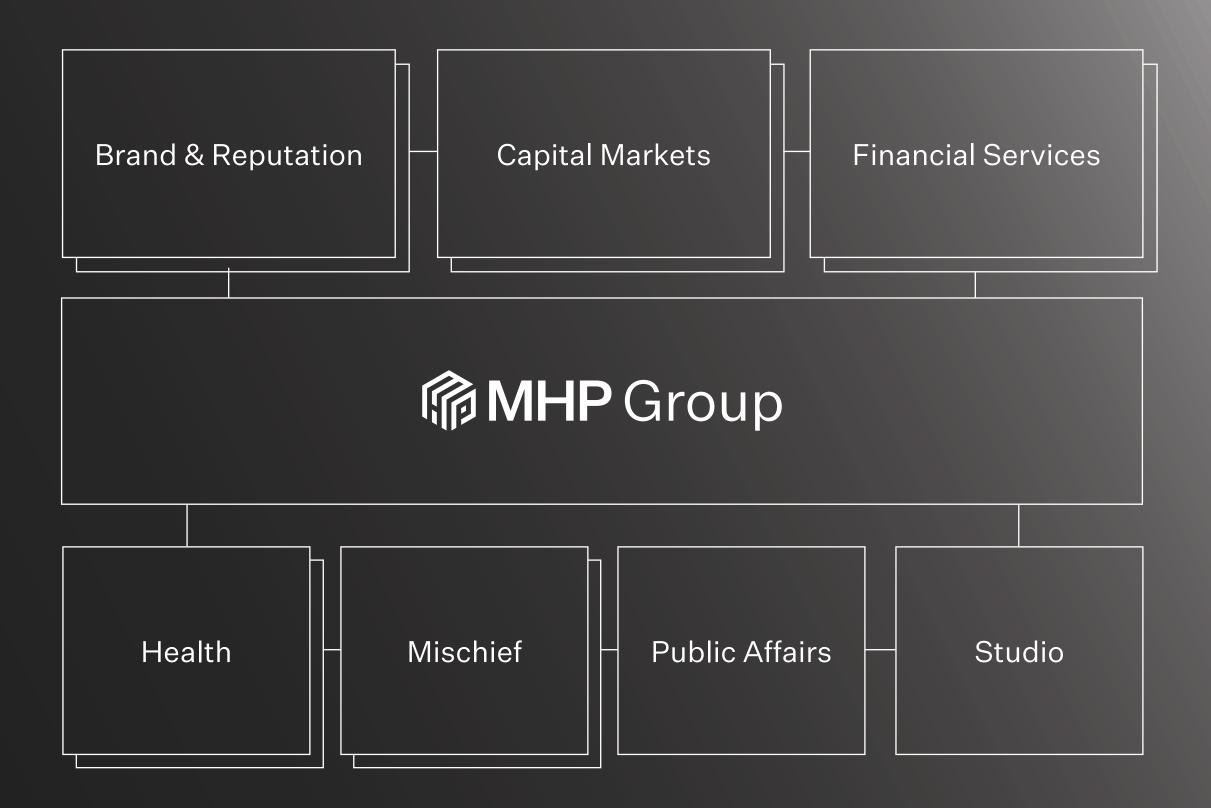
Sonal Pyne Head of People



Our Practices

Our agency is made up of 7 award-winning practices' each offering their own specialisms, but who come together to collaborate as one on cross disciplinary campaigns and projects.





Practices with available internship opportunities



Serious attention seekers.

We build creative campaigns that deliver measurable business impact in a world of collapsing consumer attention spans, and when propensity to purchase is at an all-time low.

<u>Expertise</u>

- Brand strategy and measurement
- Creative platform development
- Experiential and brand activation
- Social, digital, performance and paid strategy
- Influencer and talent engagement and amplification
- Media relations, publicity and newsjacking

We are engineered to win in this Attention Rebellion era, with creatives, strategists, publicists, digital and influencer specialists who hijack brains by creating work that's personal, surprising and emotional.

Our clients include Lego, Just Eat, Seven Dials, The Hundred, Three, Nestle, LV= and ITV.

Follow us on Instagram





Charlotte Brooks Managing Director Mischief



JUST EAT







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Nick Woods Head of Financial Services





Tell bigger stories.

Our team helps clients craft bigger, bolder and more relevant stories, to build new markets, acquire new customers and shape regulatory debates.

Financial services are fundamental to tackling some of the world's greatest social and economic issues, but too often innovation in the sector is faced with apathy or opposition. From reducing financial vulnerability and wealth inequality to powering economic

growth, prosperity and responsible investment, the industry is under the spotlight like never before.

We work with forwardthinking clients that are rising to this challenge, driving differentiation, showcasing purpose and overcoming mistrust.

Our approach combines deep sector expertise, creative firepower and behavioural insight to develop communications strategies that define, elevate and amplify our clients' positioning.

Expertise

- Fintech, payments and cryptocurrency
- Assets and wealth management
- (Re)Insurance

- Private equity and venture capital
- Business and consumer lending
- Sustainable business

MHP Group







Oliver Hughes Head of Capital Markets

Campaign Seven Dials

Helping boardrooms engage markets.

Our capital markets team is one of the UK's leading financial and corporate communications practices.

We provide strategic communications advice and support to help listed and private companies communicate their financial and societal value to all of their stakeholders.

Working seamlessly with specialists from across the wider firm, MHP Capital Markets is ideally placed to help companies navigate the multidimensional issues on today's Boardroom agenda including ESG, activism and digital.

We are consistently ranked as one of the top five agencies for advising listed companies (ranging from the FTSE 100 to AIM) as well as a leading adviser to many high profile private businesses.

We are proud to have some of the longest client relationships in the industry, supporting businesses as they move from good to great.

Expertise

- ESG
- Financial calendar reporting
- IPOs
- M&A
- Restructurings
- Shareholder activism
- Employee engagement

MHP Group

Performance with purpose.

We blend corporate and consumer expertise for a world in which Masterbrands play a growing role, audiences are increasingly interconnected, trust is fragile, society is more activist and where a Tweet can wipe billions off company valuations.

Expertise

- Thought leadership
- Reputation management
- Executive engagement
- Brand strategy and narrative development
- Crisis and issues advisory
- Purpose communications
- Strategic media relations
- Corporate and consumer publicity

By combining corporate advisors, brand strategists, journalistic talent and digital insight, we help organisations navigate this evolving landscape. We work with some of the UK's best-known brands and organisations to tell their stories, celebrate their purpose, showcase their products and earn fame in a world of infinitely-available content.

A company's values, people, purpose and culture are as important as its products, policies and performance. We help brands advocate, lead and work to solve problems, to build reputations, attract talent, and deliver on the bottom line.





Rachel Bower Head of Brand and Reputation







Life changing impact.

Our mission is to enhance and extend people's lives by building campaigns which change the way that patients, professionals and policy makers think and act.

We combine expertise in government affairs, health systems policy, patient advocacy, PR and digital activation to help our clients' campaigns deliver tangible outcomes. Our detailed policy and political understanding, coupled with creative execution, helped us win PR Week's 2021 best health practice and Communique's agency of the year in 2019 and 2020.

Our clients, whether global pharmaceutical companies, Patient Advocacy Groups or small providers, work with us because we help them look around corners and navigate an everchanging, complex environment.

Follow us on <u>Twitter</u>

Expertise

- Health public affairs and policy
- Public and media relations
- Patient advocacy
- Social and digital strategy

- Health innovation
- Market access



Pete Digger Head of Health

Putting young people at the forefront of COVID-19 recovery *Global Youth Mobilization*





Tim Snowball Head of Public Affairs

Banning the use of wild n circuses animals **RSPCA**



Campaign specialists.

We apply a campaigning approach to deliver political outcomes. We have campaign experts from all the main parties and more former political journalists than any other agency.

We helped change the law for the RSPCA and Pool Re, cut alcohol duties for the Wine and Spirit Trade Association, stopped pirates stealing beIN Media's content and help Impossible Foods secure its licence to operate in the UK.

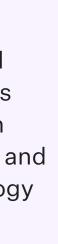
We apply new rules of influence in a world where traditional communications models have collapsed, and we make data-driven recommendations, working with Savanta and Cambridge University's Political Psychology Lab to develop a rigorous evidence base.

Our work ranges from helping the tech sector transform public services to building trust in the nuclear sector.

Expertise

- Policy analysis and stakeholder auditing
- Legislative change
- Political reputation and relationships
- Politcal campaigns
- Community engagement
- Select committee preperation

MHP Group





Gemma Sawyer Head of Studio

Celebrating Archex's anniversary *Kimberly-Clark*

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Bringing ideas to life.

We bring together experts in Digital, Design, Creative and Strategy to explore human truths and tell powerful stories.

Together we devise and implement brilliant communication solutions, from earned creative campaigns that cut through the line, to insight-led strategic planning. We devise digital strategies that allow brands and organisations to make meaningful connections with audiences and we develop visual content.

With a sound understanding of the earned, shared, owned and paid space, our approach is always integrated, audience-first and channel neutral.

<u>Expertise</u>

- Creative development and ideation
- Brand strategy and positioning
- Design
- Digital and social strategy
- Video production



Get In Touch

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